

Dunham's Sports® Grand Re-Opening in Alliance, OH, on Friday, March 10



Dunham's Sports® is excited to announce the Grand Re-Opening of its Alliance store on Friday, March 10. Dunham's would like to invite the residents of Alliance and the surrounding communities to our Grand Re-Opening weekend. The bigger and better store is located at 2500 West State Street in the former JCPenney. Store hours are Monday – Saturday, 9 a.m. to 9 p.m., and Sunday 10 a.m. to 7 p.m.

The first 75 adult customers to make a purchase on Friday, March 10 will receive a Dunham's Sports® gift card, with one being worth \$100. On Saturday, March 11, the first 50 people to make a purchase will receive a Dunham's Sports® t-shirt. And the first 50 people to make a purchase on Sunday, March 12, will receive a Dunham's Sports® baseball cap.

Michigan based Dunham's Sports® is one of the largest sporting goods chains in the country, operating 250+ stores in 24 states, including 25 stores in Ohio. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new Dunham's is over two times the size of the previous store and will offer expanded footwear and apparel departments, a much larger hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® will offer an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Carhartt®, Yeti®, Hydro Flask®, Levi's® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value: both tie directly into Dunham's Sports® motto **"Big Names . . . Low Prices."** We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit dunhamssports.com to find out more about the great brands and value Dunham's Sports® has to offer.