



N e w s R e l e a s e

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DUNHAM'S SPORTS IN BEDFORD, INDIANA TO REOPEN EARLY IN 2015!

Troy, MI - Dunham's Sports big brand names and low prices will be back in Bedford, Indiana in the first part of 2015. "Due to the unfortunate fire that happened on Friday, December 12th the Bedford, Indiana location will be closed until further notice", said John Oehler, Vice President of Advertising and Marketing. "In the past few days we have been able to get into the store and assess the damage done by the fire", says Oehler.

"It looks as though most of the merchandise in the store was damaged due to the heavy amount of smoke and will have to be taken out. Once that has happened we will get the needed crews in to start the cleaning and repair process. When we are satisfied with the clean-up, we then can start to bring in new merchandise to restock the store.", Oehler went on to say.

Dunham's is deeply saddened by not being able to serve the Bedford community during the holiday period and barring any unforeseen delays will reopen the doors to serve the sports needs of our customers in early 2015.

"We also realize that the early part of the year is when youth sport registrations happen and coaches will be looking for ways to save the team money when having to buy new equipment. As in the past, coaches of youth sports teams wanting to sign their teams up for money saving weekends can do so by signing them up at www.dunhamssports.com/team.", says Oehler. "Feel free to schedule a weekend starting in February and if there are any complications we will reach out to you to reschedule."

Dunham's, the Midwest's largest retail sporting goods chain, was founded in 1937 in Detroit as Dunham's Bait and Tackle and has grown to over 200 stores in 19 Midwestern and Southern states.