Dunham's SPORTS®

# News Release

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CONTACT: David Palmer
VP of Marketing/Advertising
Dunham's Sports
(248) 530-6700

## DUNHAM'S SPORTS IS OPENING IN HURRICANE, WEST VIRGINIA!

Troy, MI - Dunham's Sports, one of the nation's largest sporting goods chains, is pleased to invite Hurricane, WV, and the surrounding communities to its grand opening weekend beginning Friday, July 24th at the Liberty Square Shopping Center. Store hours are Monday-Friday, 10 a.m. to 8:30 p.m., Saturday, 9 a.m. to 8:30 p.m., and Sunday, 11 a.m. to 5 p.m. On Friday, July 24th there will be free 6-packs of Coke or Diet Coke to anyone making a purchase of $10 or more, while supplies last.

"We are excited to be opening a store in the Hurricane community," said Jeff Lynn, chairman and chief executive officer of Dunham's Athleisure Corporation. "Dunham's prides itself on providing our customers with a wide variety of top-quality, value-oriented, name-brand merchandise at everyday low prices." Especially during this time, your safety and the safety of all of our team members remains our number one priority. We are following guidelines from the Centers for Disease Control (CDC), World Health Organization (WHO), and federal and state agencies. You can learn more about our approach to COVID-19 at *www.dunhamssports.com/covid-19.html*.

The opening of the Hurricane location is the sixth Dunham's Sports in the state of West Virginia and marks over 230 stores chain wide. The new Hurricane store offers a full line of traditional sporting goods and athletic equipment, as well as a wide variety of active and casual sports apparel and footwear featuring Under Armour, Nike, adidas, Skechers and more. "We keep our customers coming back because of our continued commitment to provide the largest selections at the lowest prices," says Lynn. There will also be a large selection of athletic and outdoor apparel, a fitness department, plus a large value area featuring footwear at savings of 30-50% off. The expanded outdoor department will offer more from your favorite brands like Remington, Rocky, Smith & Wesson and Crosman, plus a large offering of kayaks, canoes and stand-up paddleboards. The store will also have a Fairway Center golf shop featuring top golf brands such as Taylormade, Titleist, Callaway and Cobra.

Dunham's strives to save the people living in our local communities money with programs like Dunham's Rewards, the Team Program and our Company Program. With Dunham's Rewards, you can sign up for emails at *www.dunhamsrewards.com* to receive great money-saving coupons, tips, sweepstakes and information about upcoming events at your local Dunham's Sports. The Team Program allows coaches of youth sports teams to sign their team up for a money-saving weekend so kids can get all the equipment they need to participate in sports. The Company Program is similar to the Team Program, in that it allows employees of local companies to save money. Ask a sales associate about any of these money-saving programs.

All of the Big Names, Low Prices, coupons and sales are also available via the Dunham's Sports App at *www.dunhamssports.com/mobile-app.html*. And don't forget to opt-in to the Dunham's text alert program - learn more at *www.dunhamssports.com/dunhams-text-alert-program.html*.

Dunham's, one of the nation's largest retail sporting goods chains, was founded in 1937 in Detroit as Dunham's Bait and Tackle and has grown to over 230 stores in 22 Midwestern and Southern states. You can join the sports conversation on Dunham's Facebook page at *www.facebook.com/dunhamssportinggoods*.