

## Dunham's Sports® Announces Grand Reopening in Rice Lake Friday, March 4



Dunham's Sports® is excited to announce the Grand Reopening of its Rice Lake store on Friday, March 4. Dunham's would like to invite the residents of Rice Lake and the surrounding communities to our Grand Reopening weekend. The new store, has relocated to an anchor location within the Rice Lake Cedar Mall (2900 South Main Street). Store hours are Monday – Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m.

The first 75 adult customers to make a purchase on Friday, March 4 will receive a Dunham's Sports® gift card, with one being worth \$100. On Saturday, March 5, the first 50 people to make a purchase will receive a Dunham's Sports® t-shirt. And the first 50 people to make a purchase on Sunday, March 6 will receive a Dunham's Sports® baseball cap.

The new store is more than double the size of the old store and will offer expanded footwear and apparel departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® will offer an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will continue to feature big name brands like Under Armour®, Carhartt®, Yeti®, Hydro Flask®, Levi's® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto **"Big Names . . . Low Prices."** We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit [dunhamssports.com](http://dunhamssports.com) to find out more about the great brands and value Dunham's Sports® has to offer.

Dunham's Sports® is one of the largest sporting goods chains in the country, operating over 240 stores in 23 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.