

## Dunham's Sports® Grand Re-Opening in Escanaba on Friday, January 27



Dunham's Sports® is excited to announce the Grand Re-Opening of its Escanaba store on Friday, January 27. Dunham's would like to invite the residents of Escanaba and the surrounding communities to our Grand Re-Opening weekend. The new store, located in the Delta Plaza at 301 North Lincoln Road. Store hours are Monday – Saturday, 9 a.m. to 9 p.m., and Sunday 10 a.m. to 7 p.m.

The first 75 adult customers to make a purchase on Friday, January 27 will receive a Dunham's Sports® gift card, with one being worth \$100. On Saturday, January 28, the first 50 people to make a purchase will receive a Dunham's Sports® t-shirt. And the first 50 people to make a purchase on Sunday, January 29, will receive a Dunham's Sports® baseball cap.

Michigan based Dunham's Sports® is one of the largest sporting goods chains in the country, operating 250 stores in 24 states, including 70 stores in Michigan. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new Dunham's is over three times the size of the previous store and will offer expanded footwear and apparel departments, a much larger hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® will offer an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Carhartt®, Yeti®, Hydro Flask®, Levi's® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value: both tie directly into Dunham's Sports® motto **"Big Names . . . Low Prices."** We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit [dunhamssports.com](http://dunhamssports.com) to find out more about the great brands and value Dunham's Sports® has to offer.