

Dunham's Sports® Announces its Grand Opening in Ames

Friday, October 4th



Dunham's Sports® is excited to announce the official Grand Opening of its Ames store on Friday, October 4th. Dunham's would like to invite residents of Ames and the surrounding communities to our Grand Opening weekend. The new store is located at the North Grand Mall (2801 Grand Avenue). Store hours are Monday – Saturday, 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m. The grand opening ribbon cutting will be at 9:00 AM Friday.

The first 75 adult customers to make a purchase on Friday, October 4 will receive a Dunham's Sports® gift card, with one being worth \$100. On Saturday, October 5, the first 50 people to make a purchase will receive a Dunham's Sports® t-shirt. And the first 50 people to make a purchase on Sunday, October 6 will receive a Dunham's Sports® baseball cap.

The Ames store is the 5th Dunham's Sports® in the state of Iowa, with more planned. Dunham's Sports® is one of the largest sporting goods chains in the country, operating over 255 stores in 25 states. Founded in 1937 as Dunham's Bait & Tackle, Dunham's Sports® has grown to become the leading full-line sporting goods chain in secondary and tertiary markets in the United States.

The new Ames Dunham's offers expanded footwear and apparel departments, a large hunt, fish, camp and water sports area, and a broad selection of fitness equipment. In addition, Dunham's Sports® offers an expanded selection of equipment for all team sports from youth through adult, a large golf department, a broad selection of indoor and outdoor games, Go-Carts and Mini-Bikes, work wear, denim, hydration and much more. The store will feature big name brands like Under Armour®, Adidas®, Carhartt®, Yeti®, Callaway Golf®, Levi's®, Brooks®, Birkenstock® and many more.

Dunham's Sports® is focused on delivering the name brands customers are looking for across its full assortment, while delivering great value; both tie directly into Dunham's Sports® motto **"Big Names . . . Low Prices."** We encourage you to Get in the Game® at Dunham's Sports®, where our big names bring you in and our low prices bring you back! Visit dunhamssports.com to find out more about the great brands and value Dunham's Sports® has to offer.